



Programme of the 5th Financial Education Congress
‘The challenge of ensuring financial inclusion in a changing environment’
(subject to updating)

Venue: Centro Cultural Fundación Unicaja de Málaga (Palacio Episcopal)

Link to access the sessions: <https://edufinetcongress.com/>

Wednesday, 16 November:

- 09.00 h **Opening**
José M. Domínguez (Edufinet Project)
Elisa Chuliá (Funcas Educa)
Sergio Corral (Fundación Unicaja)
Vicente Orti (Unicaja Banco)
- 09.30-10.25 h **First session: Challenges and trends in financial education**
José M. Domínguez (Edufinet Project).
- 10.30-11.25 h **Second session: Taxation and financial education**
Carmen Molina (University of Málaga)
- 11.30-12.00 h **Break**
- 12.00-12.55 h **Third session: The role of family and financial education**
Elisa Chuliá (Funcas/UNED)
- 13.00-14.00 h **First round table: Financial education as a means to avoid financial exclusion**
Moderator: Ana Cabrera (Fundación Unicaja)
Leonor García (Fundación Caja Extremadura)
José Aurelio González (Cruz Roja Extremadura)
Jacobo Wahnich (Cruz Roja Málaga)
- 17.00-17.55 h **Fourth session: Financial education and investment**
José Manuel Cabello (Locos de Wall Street/University of Málaga)
Edgar Fernández (Locos de Wall Street/Tercio Capital)
- 18.00-18.55 h **Fifth session: Financial education and entrepreneurship**
María José González (University of Granada)
María del Carmen Pérez (University of Granada)
- 19.00-20.00 h **Second round table: Access to financial services by senior citizens**
Moderator: Eugenio Luque (University of Málaga)
Juan Carlos López (CECA)
Francisco Carvajal (SECOT)
Francisca García (UNED)



Thursday, 17 November:

- 09.30-10.25 h **Sixth session:** *Basic references to understand a financial contract*
Rafael Perea (Savia Abogados/University of Málaga)
- 10.30-11.25 h **Third round table:** *Specialties in financial customer protection*
Moderator: Leticia Fernández (Unicaja Banco)
Mónica Malo (CECA)
Gloria Caballero (CNMV)
Alfredo Echevarría (IEAF)
- 11.30-12.00 h **Break**
- 12.00-12.55 h **Seventh session:** *Remote financial contracts: the right to withdrawal*
Blanca Sillero (University of Málaga)
- 13.00-13.55 h **Eighth session:** *Inflation and its impact on financial and economic decision-making: from theory to practice*
Fernando Fernández (IE Business School)
- 17.00-17.55 h **Ninth session:** *Sustainable finance: the social perspective*
Ángela Callejón (University of Malaga)
- 18.00-18.55 h **Tenth session:** *Pension plans from the perspective of financial education*
José Manuel Jiménez (Instituto Santalucía)
- 19.00-19.55 h **Eleventh session:** *Bibliometric analysis for the identification of trends in financial education*
Francisco Aguado (University of Huelva)
José María López (Edufinet)

Friday, 18 November:

- 09.00-10.00 h **Fourth round table:** *Financial education in sports*
Moderator: Manuel Dorado (Fundación Unicaja)
Carlos Cabezas (Club Unicaja Baloncesto)
Piti Hurtado (professional basket coach, analyst and commentator)
Juan Porras (Atletismo Jaén)
Gema Lobillo (journalist/Universidad de Málaga)
Antonio Rengel (journalist)
- 10.05-11.00 h **Twelfth session:** *Financial education and inclusion for senior citizens*
Maricruz Lacalle (Universidad Autónoma de Madrid)
- 11.00-11.30 h **Break**
- 11.30-12.30 h **Fifth round table:** *Cryptocurrencies and cryptoassets*
Moderator: Ignacio Contreras (University of Seville)
Isabel Fernández (Universidad Complutense)
Werner Bijkerk (Simplexxis/FMI/University of Cambridge)
Alberto Ruiz (University of Málaga)



- 12.35-13.30 h **Thirteenth session: *Personal data protection***
Julián Prieto (Agencia Española de Protección de Datos)
- 13.30-14.15 h **Sixth round table: *Sustainable entrepreneurship and circular economy***
Moderator: Andrés González (Academia de Ciencias Sociales y del Medio Ambiente de Andalucía)
Andrés González (European Center for Innovation and Entrepreneurship)
Fernando Morillas (Analistas Económicos de Andalucía)
Clara Plata (Smart City Cluster)
- 14.15-14.30 h **Closing**